



care

MEDICAL & HEALTHCARE DIRECTORY 2025

care is an annual glossy full-color digest-sized medical directory showcasing Howard county area medical & healthcare professionals and facilities. The directory will consist of listings of area physicians, medical & health care professionals and other health care facilities and the services they provide. Distributed in the Kokomo Tribune, sponsor locations, and on kokomotribune.com

Gold Sponsor Package Investment **\$5,500**

includes:

- Name mention on the front cover
- 5 Full Page Ads in the medical directory
- Listed as sponsor in all promotion (print, digital)
- Copies available for distribution
- Can provide 4 Healthy Living articles to be used as needed
- Logo recognition on the table of contents page

BONUS!
ONE
FULL PAGE
AD

DISTRIBUTION – Medical Guides distributed in the Kokomo Tribune and at the Kokomo Tribune & Pharos-Tribune offices.

PUBLISHING – February 2025

DOCTOR/FACILITY FORMS DEADLINE – January 6, 2025

ADVERTISING DEADLINE – January 6, 2025



KOKOMO TRIBUNE

Connecting **24-7**  print | online | mobile

123 N. Buckeye | Kokomo, IN 46901 | O: 765-459-3121



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Silver Sponsor Package Investment

\$3,850

includes:

- 4 Full Page Ads in the medical directory
- Listed as sponsor in all promotion (print, digital)
- Copies available for distribution
- Name recognition on front cover
- Logo recognition on the table of contents page

BONUS!
ONE
BI-MONTHLY
STRIP AD

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Chapter Sponsor Package Investment

\$1,375

includes:

- Full Page Ad under category of choice
- Half Page Ad under category of choice
- Copies available for distribution
- Listed as sponsor in all promotion (print, digital)

BONUS!
TWO STRIP ADS
OR TWO DIGITAL
MARQUEES

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Other Advertising Options*

Full Page	\$1,100
Half Page	\$660
Quarter Page	\$385

ATTN: SPONSORS
Purchase additional
ads and receive
25% Off 2nd ad &
50% Off 3rd ad

*Receive a pickup into the Kokomo Tribune...

Full page = 30" ad / Half page = 15" ad / Quarter page 8" ad

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